

# VICTORIA LIM

## TELEVISION EXPERIENCE

- 1997-07      **CONSUMER REPORTER/FILL-IN ANCHOR**  
WFLA-TV (NBC) Tampa, FL
- CONSUMER COLUMNIST/BUSINESS REPORTER**  
Tampa Tribune
- CONSUMER/TRAVEL CORRESPONDENT**  
www.tbo.com
- 1995-97      **REPORTER/ANCHOR**  
WWMT-TV (CBS) Grand Rapids, MI
- 1993-95      **REPORTER/ANCHOR (also fill-in PRODUCER)**  
WNS-TV (IND) New Castle, DE
- 1991-93      **FIELD PRODUCER/WRITER**  
1988-90      **DESK/PRODUCTION ASSISTANT**  
KYW-TV News (NBC) Philadelphia, PA

## RADIO EXPERIENCE

- 1992            **BUSINESS EDITOR/NEWS ANCHOR**  
WILM NEWSRADIO (CBS) Wilmington, DE
- 1990-91       **NEWS ANCHOR/REPORTER**  
WDEL-AM/WSTW-FM (CNN) Wilmington, DE
- 1988-90       **NEWS DIRECTOR**  
1987-90       **NEWS ANCHOR/REPORTER**  
WRTI-FM (NPR) Philadelphia, PA

## RELATED EXPERIENCE

- 1993            **PRODUCER/ANCHOR** "Comcast Election '93, NJ's Race for Governor"  
(CTN) Trenton, NJ--Anchored and produced a nightly, hour-long news  
magazine/documentary show for statewide cable network.
- 1993            **SEGMENT PRODUCER/BOOKER** "Home Matters"  
(Discovery Channel) Banyan Productions
- 1992-93       **CONTESTANT COORDINATOR/BOOKER**  
"You Bet Your Life with Bill Cosby" (syndicated)  
Carsey-Werner Productions

## FREELANCE PROJECTS

**ANCHOR/CORRESPONDENT** "The Calling" (PBS)

**PLAY-BY-PLAY** "South Jersey Field Hockey Club All-Star Game" (Garden State Cable)

**PRODUCER/HOST** "A Closer Look: Camden County Government" documentary (Garden State Cable)

**PLAY-BY-PLAY** "Tri-County Swim Meet" (Garden State Cable)

**REPORTER** "Governor's Inauguration Special" (CTN)

**HOST** "Camden County Jobsline" talkshow (Garden State Cable)

**HOST** "Americans from Asia" talkshow (Greater Media Cable)

## **EDUCATION**

TEMPLE UNIVERSITY, Philadelphia, PA, B.A. 1991 Radio-TV-Film  
References and work samples available upon request