

VICTORIA LIM

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@VictoriaLim

TELEVISION EXPERIENCE

- 2009-11 **REPORTER/ANCHOR**
Bright House Sports Network, Central Florida
- 1997-07 **CONSUMER REPORTER/FILL-IN ANCHOR**
WFLA-TV (NBC) Tampa, FL
- 1995-97 **REPORTER/ANCHOR**
WWMT-TV (CBS) Grand Rapids, MI
- 1993-95 **REPORTER/ANCHOR (also fill-in PRODUCER)**
WNS-TV (IND) New Castle, DE
- 1991-93 **FIELD PRODUCER/WRITER**
1988-90 **DESK/PRODUCTION ASSISTANT**
KYW-TV News (NBC) Philadelphia, PA

MULTIMEDIA EXPERIENCE

- Current **MULTIMEDIA/CONVERGENCE TRAINER** – hands-on and theoretical
Newsroom training for newsrooms around the globe.

Client list includes:

China Daily
Sacramento Bee
Cox Newspapers
Dow JonesI
Cleveland Sun Newspapers
Univision – Texas affiliates
WMAZ-TV
Guangzhou Daily (China)
KKTV-TV

- Current **REPORTER**
espnW

- 1993 **PRODUCER/ANCHOR** "Comcast Election '93, NJ's Race for Governor"
(CTN) Trenton, NJ--Anchored and produced a nightly, hour-long
news magazine/documentary show for statewide cable network.
- 1993 **SEGMENT PRODUCER/BOOKER** "Home Matters"
(Discovery Channel) Banyan Productions
- 1992-93 **CONTESTANT COORDINATOR/BOOKER** "You Bet Your Life with Bill
Cosby"
(syndicated) Carsey-Werner Productions

ADDITIONAL FREELANCE PROJECTS

- REPORTING ACROSS PLATFORMS** NewsU.org class (through Poynter Institute)
- PRODUCER, MARKETING WRITER** **Circle of Warriors** (MMA league)
- ANCHOR/CORRESPONDENT** "The Calling" (PBS)
- PLAY-BY-PLAY** "South Jersey Field Hockey Club All-Star Game" (Garden State
Cable)
- PRODUCER/HOST** "A Closer Look: Camden County Government" documentary
(Garden State Cable)
- PLAY-BY-PLAY** "Tri-County Swim Meet" (Garden State Cable)
- REPORTER** "Governor's Inauguration Special" (CTN)
- HOST** "Camden County Jobsline" talkshow (Garden State Cable)
- HOST** "Americans from Asia" talkshow (Greater Media Cable)

ACADEMIA

- 2009 **ASSISTANT PROFESSOR** – University of Missouri Journalism School
Convergence fundamentals
Multiplatform reporting
Convergence editing (management preparation)
- 2005-08 **ADJUNCT INSTRUCTOR** - University of Tampa
Writing for Electronic Communications
Broadcast News Writing
- 2007-08 **ADJUNCT INSTRUCTOR** - University of South Florida (Tampa)
Multimedia Journalism

BOOKS CITING MY MULTIPLATFORM WORK

Inside Reporting: A Practical Guide to the Craft of Journalism, by Tim Harrower

Asian Americans and the Mass Media: A Content Analysis of Twenty United States Newspapers and a Survey of Asian American Journalists, by Mansfield-Richa

Media Organizations and Convergence: Case Studies of Media Convergence Pioneers, by Gracie Lawson-Borders

Convergence Journalism, by Janet Kolodzy

Communication Abstracts, by Temple University School of Communications and Theater, OCLC FirstSearch Electronic Collections Online

Convergent Journalism, by Stephen Quinn

Advancing the Story: Broadcast Journalism in a Multimedia World, by Debora Wenger and Deborah Potter

Conversations on Convergence: Insiders' Views of News Production in the Twenty-First Century, by Stephen Quinn

Translating the Tower of Babel? Issues of definition, language, and culture in converged newsrooms, by B. William Silcock; Susan Keith

Resumetapebook, by Rose Tibayan

GUEST LECTURE, PRESENTATIONS, KEYNOTE SPEECHES

Poynter Institute
University of South Carolina Newsplex
University of Florida
University of South Florida
University of Tampa
Belmont University
Temple University
Hillsborough County College
University of Central Florida
Alliance for Women in Media

CONVENTION PRESENTATIONS

RTNDA

NAB
SPJ
AEJMC
ONA
UNITY Journalists of Color
AAJA
NABJ
Iowa College Media Association
Florida Scholastic Press Association
New York Press Association

EQUIPMENT & SOFTWARE EXPERIENCE

Sony PD150, Panasonic DVX100, Final Cut Pro, Adobe Premier, Audacity, Adobe Audition, Soundslide, Basys, Newstar, ENPS, Microsoft Word and Powerpoint

EDUCATION

TEMPLE UNIVERSITY, Philadelphia, PA, B.A. 1991 Radio-TV-Film
2006 Lew Klein Award Inductee (university Journalism Hall of Fame)